



THE COMPANY'S PRESENTATION
mayer-team.ru

mayer-team.com

2002

2015





MY NAME IS **EDUARD ZVARICH.**
I AM THE FOUNDER AND CEO
OF THE MAYER COMPANY



MAYER is an independent communications group. The core activity: a communications agency, an advertising agency, an Internet-studio, and a print shop. The company was founded in 2002.

MAYER is a booming company. Our activity is innovative, promising and interesting. Today, the team counts more than 150 highly skilled specialists servicing the Russian and foreign clients.

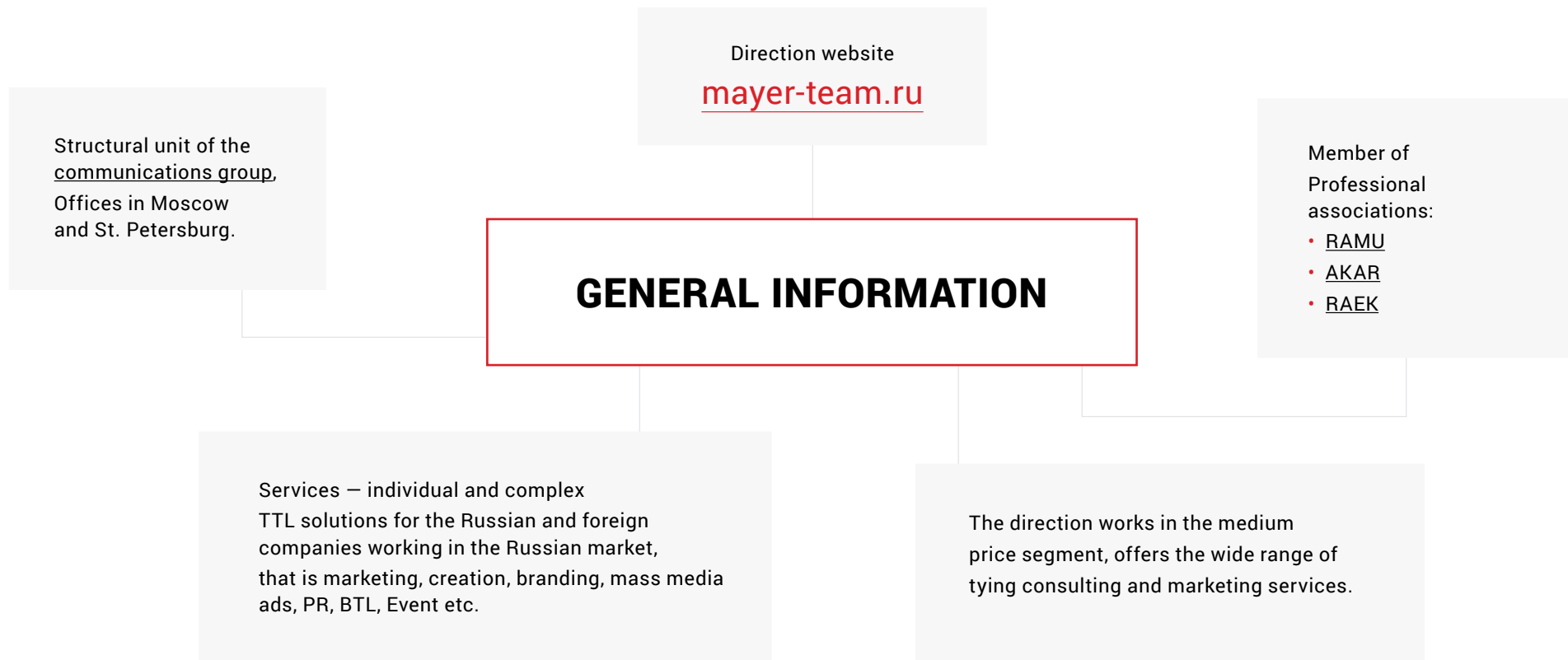
The company **ANNUAL GROWTH** makes up 15-20%. In 2013, the company's turnover was more than 600 million rubles.

THE COMPANY MISSION: Creation of direct marketing communications which are maximal effective in the chain 'Client – MAYER – Consumer'.



COMMUNICATIONS AGENCY





MORE THAN **70** HIGHLY SKILLED STAFFERS

MORE THAN **20** RUSSIAN AND INTERNATIONAL CLIENTS

TOP **10** PR COMPANIES OF RUSSIA ACCORDING TO RIA NOVOSTI

TOP **15** OF THE MARKETING AGENCIES ACCORDING TO AKAR AND RAMU

TOP **10** IN THE CONSUMER PROMOTION AND TRADE PROMOTION ACCORDING TO AKAR AND RAMU

TOP **10** OF THE RUSSIAN VIRAL ADVERTISING AGENCIES



CONTESTS AND FESTIVALS



APPROACH

- Agency commission up to 15%
- Delay in payments
- Rate Card operation
- Every brand is managed by a separate account group
- Account Director is the key enter point for the client
- All pre-sale projects are held with participation of the company`s top management



MAYER IS A PRAGMATIC, RATIONAL, SYSTEM,
CLIENT ORIENTED COMPANY. WE ARE THE
PARTNERS PROPOSING THE BALANCED
AND EFFECTIVE SOLUTIONS



CLIENTS



and others



OUR PROFESSIONALISM IS EFFICIENT, CLEAR
AND QUALITY SOLUTIONS FOR ANY ASSIGNED TASKS
IN FORESEEN AND UNFORESEEN SITUATIONS

Client`s recommendations:

mayer-team.ru/opinions

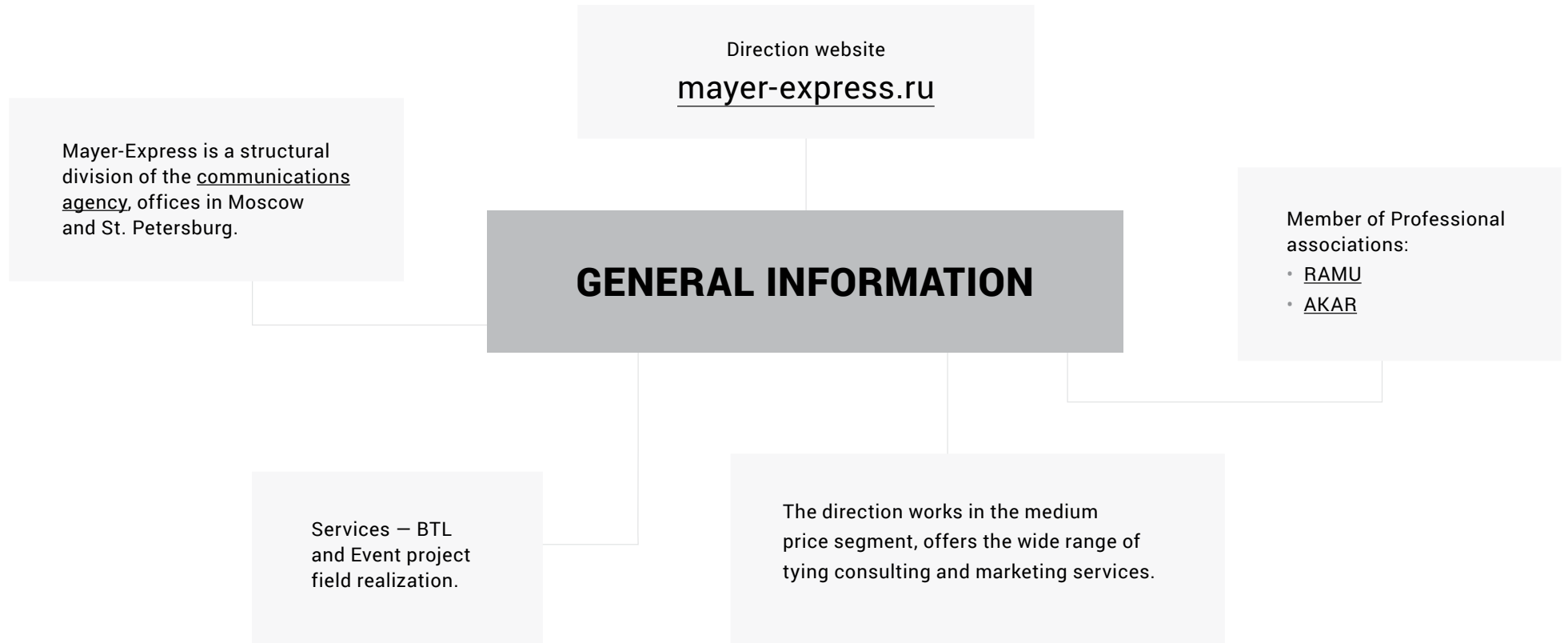
Cases:

mayer-russia.ru/cases



ADVERTISING AGENCY





TOP 10

IN SEGMENTS CONSUMER PROMOTION
AND TRADE PROMOTION ACCORDING
TO AKAR AND RAMU



REGIONAL NETWORK

The wide effective network of partners is developed in the regions. It works according to the uniform system and standards allowing to conduct federal campaigns, for example:

- Road-show for Avon in 220 cities in Russia
- Placement of POSM Petrol at petrol stations in Russia
- Sampling for NMZhK in 30 cities in Russia
- Promo-actions for Centro in 50 cities in Russia and many others



APPROACH

- Agency commission up to 15%
- Delay in payments
- Rate Card operation
- Dedicated Account Manager



MAYER-EXPRESS COMPARES FAVORABLY WITH
THE BTL- AND EVENT-AGENCIES SPONTANEOUS
MARKET AND FREELANCE, DUE TO THE AUTHOR'S
CONTROL, HIGH STANDARDS OF QUALITY,
OPERATIONABILITY, OPERATION STANDARDIZED
SYSTEM AND CLEAN TITLE

Client's opinions and cases

mayer-express.ru



CLIENTS

TELE2



AVON



Centro •

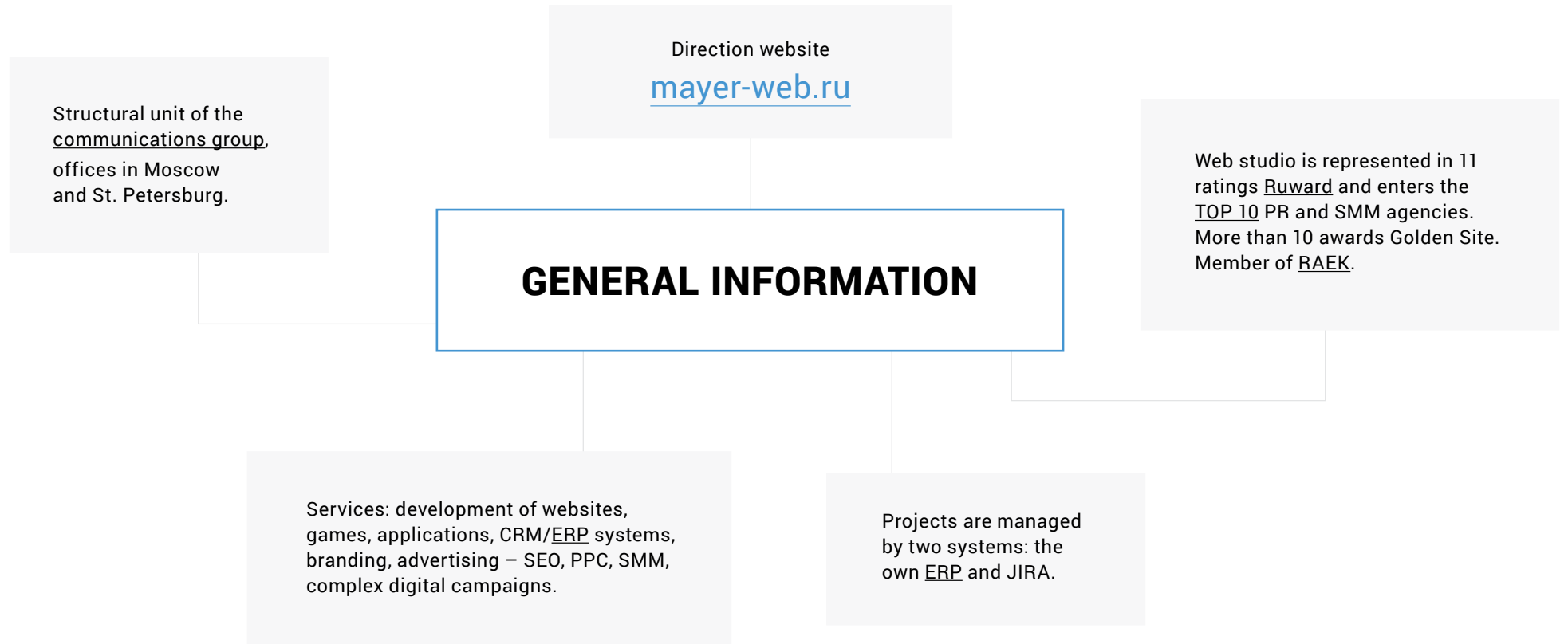


and others



WEB STUDIO





WEB STUDIO WORKS IN THE MEDIUM
PRICE SEGMENT, AND OFFERS INDIVIDUAL
AND MASS WEB-SOLUTIONS FOR THE RUSSIAN
AND FOREIGN COMPANIES

Client's opinions and cases

mayer-web.ru



CLIENTS

OTTO

TELE2

Centro •

ЛАНТА БАНК

kikkoman

OZON.RU

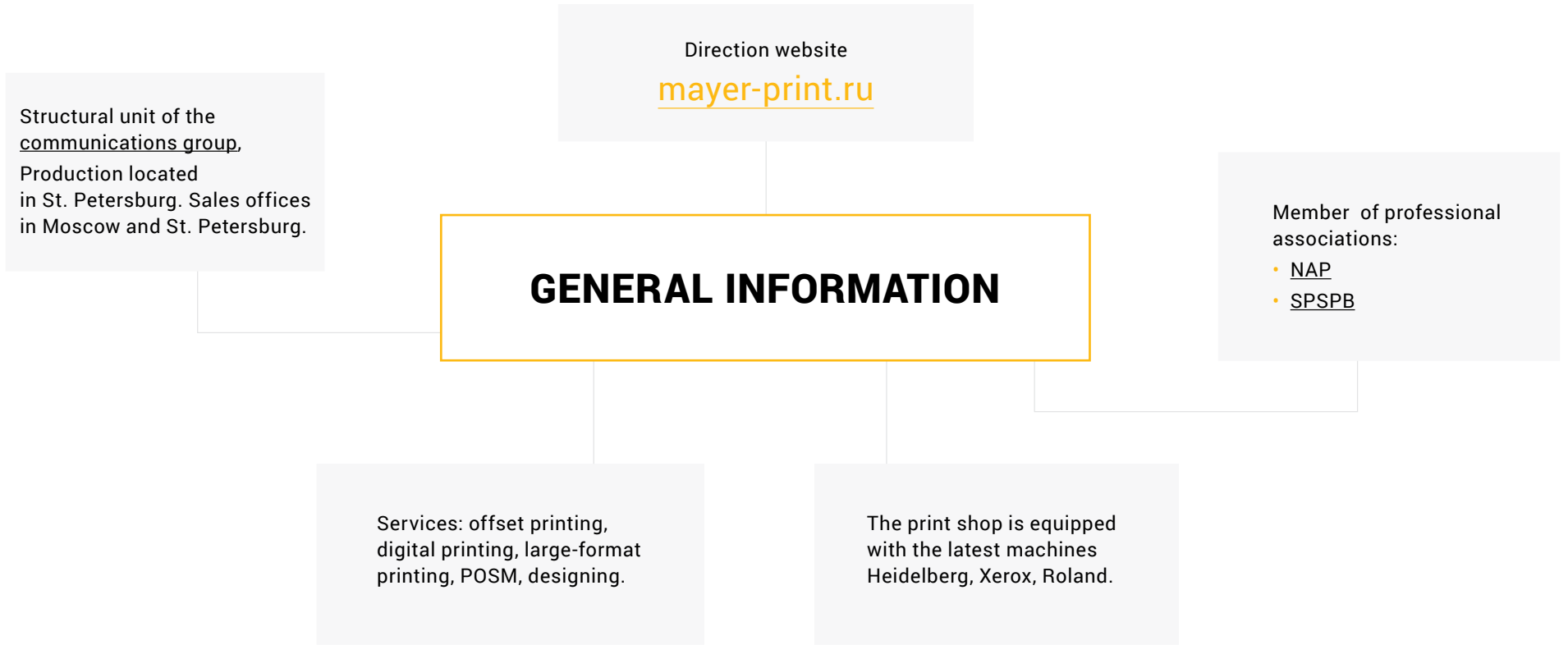
X5RETAILGROUP

and others



PRINT HOUSE





APPROACH

- Key client discount up to 40%
- Delay in payments
- Order processing for 15 minutes
- All managers are available on-line
- Maximum automated process
- Rate Card operation
- Dedicated Manager
- 24/7



THE PRINT HOUSE TASKS AND GOALS ARE MAXIMAL QUALITY AND EFFECTIVE POLYGRAPHIC SOLUTIONS FOR THE RUSSIAN AND FOREIGN COMPANIES IN THE RUSSIAN MARKET

Client's opinions and cases

mayer-print.ru



CLIENTS



and others



MAXIMS



MAYER IS MANAGED THROUGH **ERP SYSTEM.**

THE OWN INTELLECTUAL DEVELOPMENT TO
CONTROL ALL BUSINESS PROCESSES IN THE
COMPANY TO MAXIMUM EFFECT.

MAYER WORKS WITH BOTH RUSSIAN AND
INTERNATIONAL COMPANIES WHICH NEED THE
SUPPORT IN THE RUSSIAN MARKET



MAYER

1.

MAYER WORKS IN THE TERRITORY OF ALL THE COUNTRY, SOLVES PROBLEMS FROM KALININGRAD TO VLADIVOSTOK

2.

MAYER IS NOT A MEDIATOR. MAYER IS A DIRECT PRODUCER OF SERVICES

3.

MAYER IS A STABLE MANAGING AND ECONOMIC MODEL

4.

MAYER IS A COMPANY IN DEMAND AMONG THE PROFESSIONAL MASS MEDIA



SOCIAL RESPONSIBILITY



MAYER IS ENGAGED INTO **THE CHARITABLE ACTIVITY**
SINCE 2002. WE HELP DIFFERENT SOCIAL INSTITUTIONS,
ONCOLOGICAL CENTERS, SCHOOLS, LIBRARIANS,
CHURCHES, HOSPICES, CHARITABLE FUNDS



GROUNDS

Everything has its own grounds. The grounds for our charitable activity are in our ambition to make the world a better place independently and together with like-minded people.

We provide festivals, services, products, money, things and all the help we can.



CONTACTS



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